



ILLINOIS
CHIROPRACTIC
SOCIETY
2023

Chicagoland Fall Convention & Expo

October 13 - October 14, 2023
Northern Illinois University Conference Center
Naperville, IL



1120 E. Diehl Rd.
Naperville, IL 60563
(630) 577-9101

Exhibitor's Prospectus

www.ilchiro.org

Exhibitor Information

Standard 8x8 Booths:

\$545

- ✧ A pre-assembled 8' X 8' display area with a 6' draped table, wastebasket, and one chair,
- ✧ A 7" x 44" sign preprinted with your company's name,
- ✧ Marketing exposure with simulcast, virtual and on-demand attendees,
- ✧ Attendee mailing list,
- ✧ Lunch with attendees for one on Saturday,
- ✧ Wifi Connection

**Additional \$25 fee for standard electricity*

Premium 8x10 Booths:

SOLD OUT

8'x10' Premium Booth in Atrium Area (5) \$695

- ✧ All Standard Booth benefits PLUS :
- ✧ Booth placed in Atrium with registration area
- ✧ 8x10 area for larger displays
- ✧ Wifi Connection

These booths are NOT found in the diagram. They are located outside the tradeshow in primespace by registration desk.

**Additional \$25 fee for standard electricity*

Other Services & Opportunities:

Advertisement Inserts

Exhibitors: \$150

Non-Exhibitors: \$350

Send the ICS 250 paper brochures (no larger than 8 1/2 x 11), information on your company, to be included in all of the registration packets by the firm cutoff date of September 22, 2023. The rate for non-exhibitors is \$350.

ICS Corporate Club:

Monthly: \$115*

ICS Corporate Club members are afforded a large number of benefits: logo and link placed on the main pages of the ICS website, inclusion in the Corporate Club Electronic Advertising, regional seminar sponsorship savings, promotional flyer distribution at ICS events, and much more. Visit www.icscorporateclub.com for more information. *minimum of a 12-month commitment.

Vendor Prize Drawing:

Only 6 remain

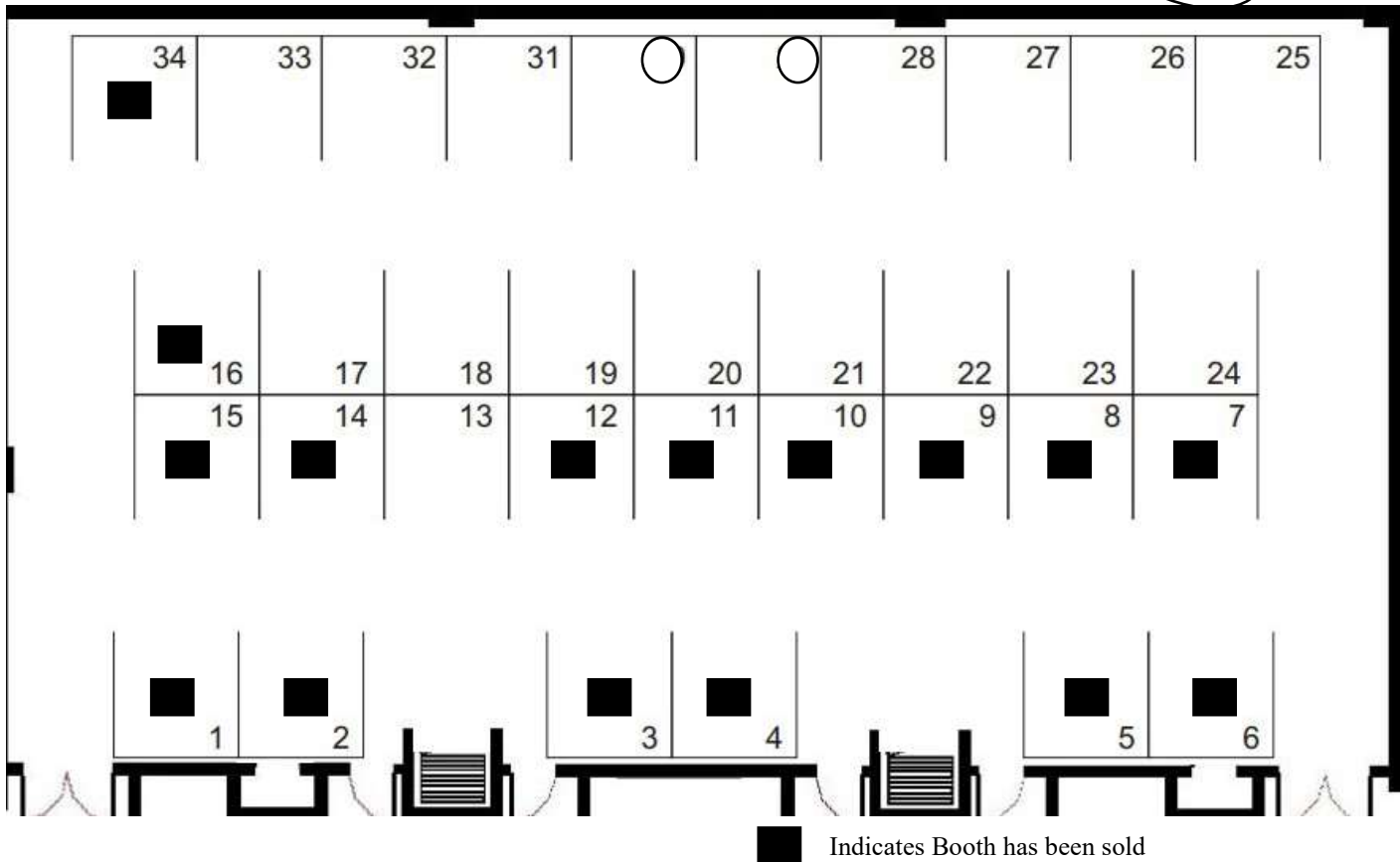
Let us know if you'd like to contribute and have your company listed in the program as a Vendor Prize Drawing Giveaway for visiting your booth. Must indicate the prize given away.

Please visit our website at www.ilchiro.org
for many more marketing opportunities or call (217)525-1200

Ship exhibits to:
C/O: Best Expo, Inc. Service Desk
9084 Owl Road
Sherman, IL 62684
WAREHOUSE

(T): (815)905-1521

**Do Not Ship
to the Hotel**



Sponsorships:

Platinum Sponsorship:

\$2,595

- ✧ Named as a Platinum Sponsor in marketing* and attendee packets
- ✧ Two Standard Booths
- ✧ One-year of Corporate Club Membership (\$1,200 Value)
- ✧ Advertising Inserts a
- ✧ Signs at buffet tables.

Corporate Sponsorship

\$1,750

- ✧ Named as a Corporate Sponsor in marketing* and attendee packets
- ✧ A Standard Booth
- ✧ One-year of Corporate Club Membership (\$1,195 Value)
- ✧ Advertising Inserts and Merchant Directory packages included.

Grand Prize Sponsor: (only 10 Spaces Total Available - 6 remaining!!)

\$100

- ✧ You will be provided with a stamp and your booth will be a designated site to qualify for the Grand Prize Drawing. Thus the attendees **COME TO YOU!**
All money collected will go towards the grand prizes!

* Applies only to marketing materials which are not produced at the time of contract receipt.

*If you are in need of other items for your booth, these items must be ordered through
Best Expo (815)905-1521*

Exhibitor Standards

To avoid any misunderstanding at the time of the convention, the following standards are established and must be considered when applying for exhibit booth space.

1. **NO EXHIBITOR CONTRACTS WILL BE ACCEPTED WITHOUT FULL PAYMENT.**
2. Exhibitors must register at the ICS Registration booth before entering the exhibit hall. Exhibitors may set up displays on Friday, October 13, 2023 between 11:00 a.m.–1:30 p.m., with all areas to be completed prior to the first break at 2:00 p.m. Exhibitors who are not set up by 2:00 and are not present in the Expo Hall will lose their booth with no refund. The booth will then go to the first person on the waiting list.
3. Show hours are Friday, October 13, 2023 from 1:30–6:00 p.m. and Saturday October 14, 2023 from 7:00 a.m.–3:00 p.m.
4. Special requests must be made no later than four weeks prior to the convention. Please contact the ICS office at (217) 525-1200.
5. Names of representatives to be in attendance with your firm must be submitted in advance (please list on registration application).
6. All persons attending the convention must be registered with badges in order to gain admission to the Exhibit Hall. This includes exhibitor personnel. Each booth registration receives one name badge; additional name badges must be purchased prior to convention.
7. The exhibit area is located in the Ballroom ABC. The area will be locked after 6:00 p.m. on Friday evening with no person entering except by permission of convention director.
8. Periodic breaks throughout the convention will allow ample time for visits to the display areas.
9. **DO NOT SHIP LARGE MATERIALS TO Conference Center.**
10. All sound recording and motion picture slide demonstrations must have prior approval of the convention chairperson before use will be permitted.
11. All exhibit displays, equipment, product, staff, etc. must stay within the boundaries of the contracted space. Failure to comply within your contracted exhibit area could be in direct fire code violation. Those companies not abiding by this regulation will jeopardize their participation from the contracted event. In addition, no company is permitted to block visibility of neighboring exhibits with their display, staff or equipment/products.
12. Contracts will be accepted on a first come first served basis.
13. All correspondence, checks, and completed applications should be directed to the: Illinois Chiropractic Society, Inc. Attn: Convention Exhibitors, P.O. Box 9448, Springfield, IL 62791-9448 or emailed with credit card payment to exhibitor@ilchiro.org
14. Thoroughly read, fill out, and sign the attached APPLICATION FOR EXHIBIT SPACE.
15. The ICS in no way endorses the superiority of products or services exhibited because the ICS has not conducted comparison tests of the products. The Society encourages chiropractic physicians to use the same discretion and judgement in product review under such endorsements as they otherwise would as a consumer. The ICS reserves the right to approve all exhibits.
16. Reservations may be cancelled (less a \$150 processing fee) until September 22, 2023. After September 23, 2023, refunds will not be given. Exceptions will be made for persons testing positive or exhibiting symptoms of COVID-19.
17. Exhibitor fees paid to the ICS will be refunded in full if the event must be cancelled due to state guideline changes. The ICS is not responsible for exhibitors additional expenses.
18. Prior to the convention, “Best Expo.” will send a packet of information to each exhibitor with additional set up and delivery options available at additional cost to what is provided.
19. The ICS assumes NO responsibility for time, space or other concessions which are controlled by the conference center
20. The ICS is NOT RESPONSIBLE for loss of personal articles, exhibit material, or equipment.
21. The collection and reporting of sales taxes to the Illinois Department of Revenue are not the responsibility of the ICS but are solely those of the vendor.
22. ICS has authority to move and assign booths at its discretion.
22. The ICS reserves the right to negotiate between two similar products to determine which product line to highlight at the convention, and to determine location assignments in the exhibit area.
24. Multi Level Marketing companies will NOT be allowed to sign attendees up at the show. Products may be shown and sold. Any exhibitor disregarding this rule will be asked to leave the exhibit hall with no refund, and may not be allowed to exhibit at future expos.
25. EXHIBITOR LIABILITY WAIVER AND ASSUMPTION OF RISK RELATING TO Coronavirus/COVID-19 form is a part of these exhibitor standards.

2023 Chicagoland Fall Convention & Expo

October 13 - October 14, 2023

Northern Illinois University Conference Center, Naperville, IL

We hereby make application and contract for exhibit space at the 2023 Chicago National Convention & Expo of the ILLINOIS CHIROPRACTIC SOCIETY, INC. on the date and location given above.

Company Name: _____

Contact Name: _____

Address: _____

City/ State/Zip: _____

Phone: (____) _____ Fax: (____) _____ Email: _____

Booth sign should read: _____

Standard Booth 8x8 (\$545 without electricity)..... \$ _____

Premium Booth 8x10 (\$695 without electricity) \$ _____

Standard Electricity (\$25)..... \$ _____

Platinum Sponsor (\$2,595) \$ _____

Corporate Sponsor (\$1,750)..... \$ _____

Grand Prize Sponsor (\$100)..... \$ _____

Advertisement Inserts Exhibitors (\$150)..... \$ _____

Advertisement Inserts Non-Exhibitors (\$350)..... \$ _____

Corporate Club (\$115 monthly)..... \$ _____

Vendor Prize Giveaway Items Donated: _____

Booth Selection (exact locations cannot be guaranteed):

_____ 1st choice _____ 2nd Choice _____ 3rd Choice _____ 4th Choice

Items to be exhibited: _____

Representatives: One (1) complimentary lunch and name badge will be provided for each booth; \$75.00 will be charged for each additional person. **For additional Representatives please call the ICS office at (217)525-1200**

Representative Name: _____

METHOD OF PAYMENT (make checks payable to ICS)

Total Amount \$ _____ Check # _____ ☐ Visa ☐ MasterCard ☐ Discover ☐ Amex

Name on Card _____

Card # _____ Exp. Date _____ SC # _____

Please keep a copy for your records and mail the completed application and applicable fees to:

ILLINOIS CHIROPRACTIC SOCIETY, INC. - P.O. BOX 9448 -

Springfield, IL 62791 or email exhibitor@ilchiro.org or fax (217) 525-1200

We agree to pay the ILLINOIS CHIROPRACTIC SOCIETY, INC. the total amount due.

We understand and agree to the Exhibitor standards as outlined in this exhibitor's prospectus.

Signature: _____ Date: _____

**THANK YOU FOR YOUR SUPPORT OF THE ILLINOIS CHIROPRACTIC SOCIETY, INC.,
AND THE CHIROPRACTIC PROFESSION IN THE STATE OF ILLINOIS.
FOR MORE INFORMATION PLEASE CALL (217)525-1200**